Docket No.: 1268-094



PATENT

IN THE UNITED STATES ATENT AND TRADEMARK OFFICE

In re Application of		:				
Yoram LEVANON et al	l.	:				
U.S. Patent Application No	o. 09/534,170	: Confirmation No. 2252 : : Group Art Unit: 3622				
Filed: March 24, 2000		: Examiner: STEPHEN M. GRAVINI				
For: METHOD FOR P	RODUCING O	PTIMUM-EFFECT	MARKETING			
Dear Sir: Transmitted herewith is ar No additional fee is r		the above identified	l application.			
Small entity status of Also attached:			ed .	·		
The fee has been calcula	ted as shown b	7 · · · · · · · · · · · · · · · · · · ·				
	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FE	Æ
Total Claims	20	21		x \$ 18 =	\$	0.00
Independent Claims	3	3		x \$ 86 =	\$	0.00
		If multiple dependant claims newly presented, add \$290.00				
		Fee for extension	of time			
			TOI	CAL FEE DUE	\$	0.00
A credit card author	rization form i	n the amount of	i	s attached.		
The Commissioner communication or fees under 37 CFR	credit any ove	payment, to Depo	sit Account No. 0	7-1337, including	g anv f	iling
		Respectfully submit	ted,			

LOWE HAUPTMAN GILMAN & BERNER, LLP

Randy A. Noranbrock for Benjamin J. Hauptman Registration No. 42, 940 Registration No. 29,310

Date: July 28, 2004 Registration No.: 29,310 USPTO Customer No. 22429 1700 Diagonal Road, Suite 300 Alexandria, Virginia 22314 (703) 684-1111BJH/ir (703) 518-5499 Facsimile



AUG 0 3 2003

GROUP 3600

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In re Application of

Docket No.: 1268-094

Yoram LEVANON et al.

: Confirmation No. 2252

U.S. Patent Application No. 09/534,170

Group Art Unit: 3622

Filed: March 24, 2000

Examiner: STEPHEN M. GRAVINI

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

AMENDMENT

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action of May 5, 2004, please amend the above-identified application as follows: